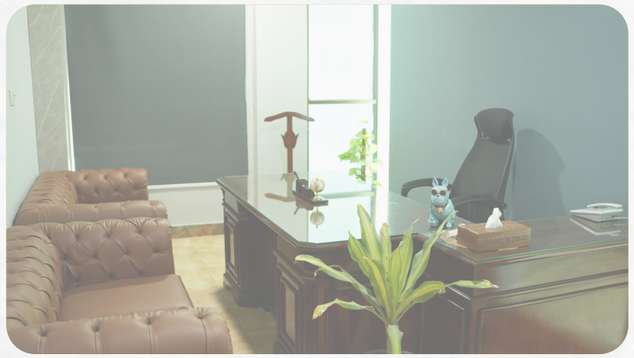
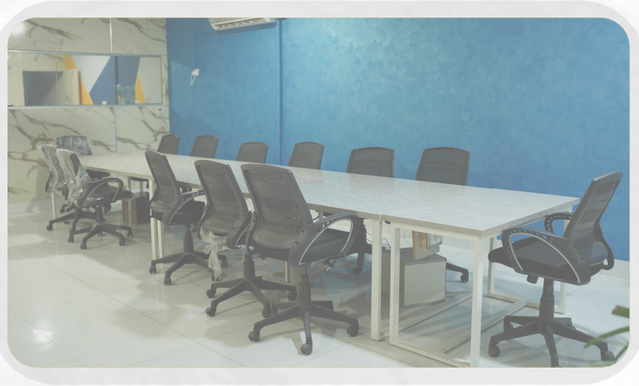
BPO WIZARD

Building TALENT bridges across borders





BPO WIZARD

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BPO WIZARD

Building TALENT bridges across borders

CEO Message

Developing winning mindset is equal and more important than developing skillset

“Excuses build no great company, winning mindset is from where it starts”.

Our team reflects young inventive groundbreakers who are dedicated to providing you with the best outsourcing services possible.

WHO WE ARE?

BPO Wizard originally began as a Recruitment Process Outsourcing (RPO) company providing research, outreach, and back-office support services to agencies in the staffing and recruiting industry. Today, while RPO remains our foundational core, we have evolved into a versatile BPO powerhouse, serving diverse sectors such as staffing, marketing, PR, and accounting. Our mission is to democratize access to world-class talent on a global scale, ensuring unparalleled support for businesses to flourish.

WHAT IS UNIQUE ABOUT US?

- One-stop customizable service.
- Handpicked Top Talent.
- Fast Matching
- Qualified and trained professionals.
- Flexible and scalable service.
- Proven RPO, Core Expertise
- Global Reach, Local Touch

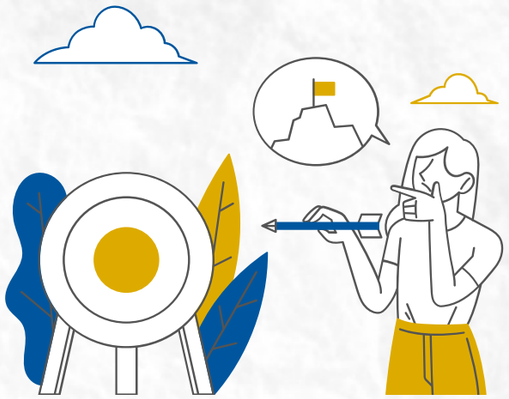
COMPANY VISION & MISSION

Vision

- To become a go-to outsourcing partner for businesses seeking access to top talent and personalized solutions.

Mission

- We are on a mission, to revolutionize the outsourcing industry by building talent bridges across borders, to make finding and onboarding the perfect VA (virtual assistant), and scaling businesses with dedicated remote teams a lot smoother, faster, and more cost-effective.



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OUR CULTURAL VALUES

YOUR TRUST IS OUR EARNING

We believe trust building is key to any partnership

GOOD ENOUGH IS NOT ENOUGH

We strive to deliver exceptional services that exceed our clients' expectations

TEAM CARE IS BUSINESS CARE

The growth of business is the growth of the team

INTEGRITY

We uphold high ethical standards and act with honesty and transparency

ACCOUNTABILITY

We take responsibility for our actions and deliver on our promises

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WHAT DO WE DO?

Our Expertise

Agency - Recruiter

Candidate Research

Market & Leads Research

ATS & CRM Management

Database Cleaning & Enrichment

Email Marketing

MCP Campaigns

Social Media Management

Branding

Book Keeping

Management Accounts

Admin Assistance

OUR PROCESS

At BPO Wizard, we understand that finding the best virtual assistant is a challenging and time-consuming task. That's why we offer a streamlined process that makes it easy for you to find, train, and manage the best candidate for your business needs.

Step 1: Meeting

Our process begins with a discovery call where we take the time to understand your specific business requirements. We'll ask you detailed questions to get a clear picture of your needs, allowing us to find the perfect candidate for your team

Step 2: Matching

Based on the requirements gathered in the discovery call, we hand-select the best candidate from our pool of highly skilled candidates. Our team of experts will match you with a candidate that fits your business needs, and we'll present them to you for approval.

Step 3: Onboarding

Once you've selected your virtual assistant, we'll begin the onboarding process. Our team will work closely with your new candidate to ensure they are trained to your exact specifications.

Step 4: Tracking

We know that the success of your business relies on the success of your candidate. That's why our customer success team will track their performance and provide ongoing support to ensure your candidate is meeting your expectations.

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WHY OUTSOURCING?

- Get access to Skilled Expertise
- Staffing Flexibility
- Control Cash Flow Upto 60%
- Save time on Finding, Hring & Training
- Time Zone Advantage (Your is Business Never Off)
- Give your business a competitive edge
- Focus on core of your business areas

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OUTSOURCING FACTS

→ 70% of companies outsource to reduce costs. (Source: Deloitte)

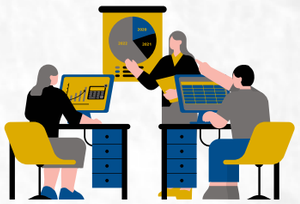
→ Global spending on outsourcing could hit $731 billion in 2023. (Deloitte)

→ 70% of British B2B companies outsource key business operations (YouGov)

→ 78% of Businesses have a positive relationship with Outsourcing Partners.

→ Companies that outsource HR can save an average of 27.2% (NAPEO)

→ The top benefits of outsourcing include cost savings, access to expertise, increased efficiency, and improved flexibility. (Source: Deloitte)



BPO WIZARD

The world is your TALENT pool
Unleash your business potential

OUR INDUSTRIES & SOLUTIONS

Staffing and Recruiting Agencies

- Online Recruiter
- Research (Candidate & B2B contacts)
- Sales & Customer support
- Database Cleaning & Enrichment
- ATS & CRM Management
- MCP campaigns
- Branding
- Social Media Management
- Email Marketing
- Content & Copy Writing
- Book keeping
- Management Accounts
- Admin Assistance

OUR INDUSTRIES & SOLUTIONS

Accounting Agencies (CPA firms)

- Research (Market & Leads)
- Accountants
- Book keeping
- Sales & Customer support
- Data Management
- QuickBooks, SAGE & XERO
- Digital Marketing
- Email Marketing
- Content & Copy Writing
- Social Media Management
- Branding & creativeness

OUR INDUSTRIES & SOLUTIONS

Marketing agencies

- Research (Market + Leads)
- Marketing Assistant/ Associate
- Account Manager
- Customer Success & Sales Rep'
- Branding
- Social Media Management
- Email Marketing
- Content & Copy Writing

BPO WIZARD

“Discover the Best Virtual Assistants with BPO Wizard”

COMPANY INSIGHTS

Average time to present candidate

3-5 working days

Acceptance Rate

90%

Candidates placed

300+

Clients' satisfaction rate

95%

Save Money

Save up to 60% on recruiting and operating costs

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